



## WALK&WALL®

A textured, non-slip vinyl with repositionable adhesive for interior and exterior floor and wall graphics.

NO lamination needed – just print and apply!

Fabric backing provides dimensional stability and strength.

### APPLICATIONS

- Tradeshows  
(Concrete, Carpet & Wall Graphics)
- POP (Floor & Wall Graphics)
- Sidewalk Graphics
- Interior and Exterior Directional Floor and Wall Graphics

# WALK&WALL®



QUALITY DIGITAL  
SOLUTIONS

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## MATERIAL

Face Film	Printable White Textured PVC
Back Side	White, Textile
Adhesive	Repositionable Solvent Acrylic
Liner	Polyethylene-Coated
Film Thickness	12 mil (300μ +/- 5μ)
FR Certification	ASTM E84, M1, B1
Slip Rating	ANSI A137.1/A326.3, 67212F, R12

## DURABILITY

Interior	Up to 3 Years – Vertical Surfaces Up to 3 Months – Flooring Surfaces, Dependent on Traffic
Exterior	Up to 1 Year – Vertical Exposure under Normal Conditions Up to 3 Months – Ground Surfaces, Dependent on Traffic
Environment	Humidity & Solvent Resistance – Good
Shelf Life	1 Year
Storage Requirements	Store at 59°F to 68°F (+15°C to +20°C) and Relative Humidity between 40% to 65%
Repositionable	Yes – During Initial Installation

## APPLICATION/REMOVAL

Application Temp	+5°F to +86°F (-15°C to +30°C)
Service Temp	+0°F to +122°F (-17°C to +50°C)
Removability	Clean Removal with No Adhesive Residue, up to 6 Months – Adhesion May Increase over Time
Removal Temp	+50°F (+10°C) or Greater
Exclusions	NOT To Be Applied On Fresh Paint, Polycarbonate, and Some PVC (No Exhaustive List Available)

Surface must be clean and dry. For best results, apply with a hard rubber roller to ensure adequate adhesion. Rounding corners helps prevent edge lift. For full installation and removal recommendations, please refer to "Walk&Wall® Installation & Removal Recommendations".

\*For critical substrates and all surfaces, please test PRIOR to application.



## Printing Methods

- Digital – Solvent, Eco-Solvent, UV, & Latex
- Screen Print



## Material Sizes

- 48" x 82'
- 48" x 164'



## Advantages

- True Multi-Use Material for Interior and Exterior Surfaces
- Fabric Backing Creates Additional Dimensional Stability
- Inherent Textured Surface Means NO Lamination
- Repositionable for Easy Install
- Removes Cleanly up to 6 Months without Residue

## For more information

For additional product information, performance, and warranty guidelines please contact Continental Grafix USA, Inc.

704-872-2216 • [www.cgxusa.com](http://www.cgxusa.com)